

## Andrew Crooks

728 South 6th Street  
Columbus, OH 43206

p. 614.581.8329  
sircrooks@hotmail.com

[sircrooks.com](http://sircrooks.com)

## Experience

### Resource Interactive

resource.com  
May 2006 - Present

Design and produce web sites, e-mail campaigns, and flash animation for retail and manufacturing clients.

*Clients: Clairol, DSW, Hewlett-Packard, Shaw Floors, Sherwin-Williams*

### GSW Worldwide

gsw-w.com  
November 2004 - April 2006

Conceptualized and designed collateral primarily for pharmaceutical companies. Deliverables included sales aid materials, direct mail, and convention display design.

### Bath & Body Works Marketing

January 2003 – November 2004

Conceptualized and designed marketing materials for the Bath & Body Works brand. Focused specifically on direct mail and in-store graphics for flagship stores, grand openings, and third party product lines. Prepared and proofed files for press to ensure correct output.

### Hillel Student Group at The Ohio State University

June 2002 – June 2003

Conceptualized and designed quarterly calendar of events, direct mail postcards, and other communications materials. Prepared and proofed files for press to ensure correct output.

### Young Life International

October 1998 - May 2000

Worked as a youth social worker in Oxford, England partnering with local youth services and churches to offer activities and social programs for high school students.

## Education

### Bachelor of Arts History

March 1998  
The Ohio State University

### Bachelor of Science Visual Communications Design

June 2003  
The Ohio State University

## **Andrew Crooks**

728 South 6th Street  
Columbus, OH 43206

p. 614.581.8329  
sircrooks@hotmail.com

**sircrooks.com**

## **Recognition**

### **Judge's Choice Award**

Columbus Society of Creative Arts 2002

## **Software**

Photoshop

Illustrator

InDesign

Dreamweaver (basic html and CSS)

Flash (animation, basic ActionScript)

Scene7